

# AMENDMENT TRANSMITTAL LETTER (Large Entity)

Applicant(s): Phillip Y. Goldman et al.

Docket No.

14531.46

Serial No.

09/264,432

Filing Date

November 27, 2002

Examiner

Scott E. Beliveau

Group Art Unit

2614

Invention: **SYSTEM AND METHOD OF INSERTING ADVERTISEMENTS INTO AN INFORMATION RETRIEVAL SYSTEM DISPLAY**

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**DEC 06 2002**

TO THE ASSISTANT COMMISSIONER FOR PATENTS:

**Technology Center 2600**

Transmitted herewith is an amendment in the above-identified application.

The fee has been calculated and is transmitted as shown below.

## CLAIMS AS AMENDED

|  | CLAIMS REMAINING<br>AFTER AMENDMENT | HIGHEST #<br>PREV. PAID FOR | NUMBER EXTRA<br>CLAIMS PRESENT | RATE    | ADDITIONAL<br>FEE |
|--|-------------------------------------|-----------------------------|--------------------------------|---------|-------------------|
| TOTAL CLAIMS   | 32 -                                | 32 =                        | 0 x                            | \$18.00 | \$0.00            |
| INDEP. CLAIMS  | 5 -                                 | 5 =                         | 0 x                            | \$84.00 | \$0.00            |
| Multiple Dependent Claims (check if applicable) <input type="checkbox"/> |                                     |                             |                                |         | \$0.00            |
| TOTAL ADDITIONAL FEE FOR THIS AMENDMENT                                  |                                     |                             |                                |         | \$0.00            |

- ☒ No additional fee is required for amendment.
- ☒ Please charge Deposit Account No. 23-3178 in the amount of  
A duplicate copy of this sheet is enclosed.
- ☐ A check in the amount of to cover the filing fee is enclosed.
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  - ☒ Any additional filing fees required under 37 C.F.R. 1.16.
  - ☒ Any patent application processing fees under 37 CFR 1.17.

  
Signature

Dated: November 27, 2002

**ERIC M. KAMERATH**  
Registration No. 46,081



**022913**

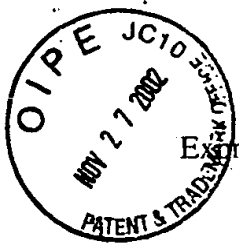
PATENT TRADEMARK OFFICE

I certify that this document and fee is being deposited on with the U.S. Postal Service as first class mail under 37 C.F.R. 1.8 and is addressed to the Assistant Commissioner for Patents, Washington, D.C. 20231.

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PATENT APPLICATION

Docket: 14531.46

11/A  
J. Douglas  
12/8/02

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Phillip Y. Goldman, et al.

Serial No: 09/264,432

Filed: March 8, 1999

Confirmation No.: 3073

For: SYSTEM AND METHOD OF INSERTING  
ADVERTISEMENTS INTO AN INFORMATION  
RETRIEVAL SYSTEM DISPLAY

Examiner: Scott E. Beliveau

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**PRELIMINARY AMENDMENT**

Box RESPONSES

NO FEE

Assistant Commissioner for Patents

Washington, DC 20231

Dear Sir:

Responsive to the Office Action dated June 5, 2002 (paper No. 7), Applicant respectfully requests entry of the following preliminary amendment and reconsideration of the pending claims.